



# LISTSERV Maestro 8.0, 8.1 & 8.2 What's New

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This document describes the main new features in LISTSERV Maestro 8.0, 8.1 and 8.2.

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**URL:** <http://www.lsoft.com/manuals.html>

L-Soft invites comment on its manuals. Please feel free to send your comments by e-mail to:  
[MANUALS@LSOFT.COM](mailto:MANUALS@LSOFT.COM)

## LISTSERV Maestro 8.0

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- **LISTSERV Maestro Companion App**

The main new feature in LISTSERV Maestro 8.0 is support for the new LISTSERV Maestro Companion mobile app, that is available for Android and iOS:

Google Play Store:

<https://play.google.com/store/apps/details?id=com.lsoft.lui.app.lmc>

Apple App Store:

<https://itunes.apple.com/us/app/listserv-maestro-companion/id1237148363>

The LISTSERV Maestro Companion gives you access to your LISTSERV Maestro accounts on your mobile phone or tablet. Its features include:

- View delivery and tracking statistics of delivered mail jobs on your mobile device.
  - Get push notifications to your mobile device when mail jobs are delivered or tracking data has been collected.
  - Authorize mail jobs for delivery that you have previously prepared in LISTSERV Maestro.
  - View the "Ongoing Jobs" list and manage jobs in this list.
  - Connect with multiple LISTSERV Maestro accounts and easily switch between the accounts.
- **LDAP and Windows Active Directory Support**  
LDAP/AD support was added for two use cases:
    - To select user data from an LDAP or Active Directory server, for example recipient data, subscriber data, or data for a drop-in.
    - For authentication of LISTSERV Maestro logins, for example so that users can login to Maestro with their normal Windows password.
  - HTML drop-ins can now be used in plain text, and plain text drop-ins can be used in HTML, with automatic (simple) conversion of HTML tags.

## LISTSERV Maestro 8.1

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- New option for the template administrator, to enable/disable system content templates, so that disabled templates do not appear in the template gallery when defining the content of a mail job.
- Improved recipients details report, and the report is now also available for any selected mail job (via *"Create Tracking Event Report On Selected Job"* menu entry), without the need to first create and save a user defined report.
- Improved handling of database and LDAP connections, for access to user databases (for example to select recipients, import subscribers or load drop-in data). Also with security related improvements (server whitelist and access rate limit).

## LISTSERV Maestro 8.2

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- New “Email Address Data Report” feature, to allow the user to more easily handle issues that arise from the new EU GDPR rules, like the “Right of Access” and “Right to Erasure”.
- New subscriber list profile field type “Consent to Subscription Terms”, to more easily collect and store an explicit consent from the subscribers.
- New details logged to LUI changelog file (and changelog file is now always enabled), to better document who subscribed, and when, and what subscription terms a subscriber consented to.